



## About PharmaLink 2022

The Association of Food and Drug Officials (AFDO) and the Regulatory Affairs Professionals Society (RAPS) have come together to support sharing, collaboration, and learning across the global healthcare products community. With a focus on fostering open discussions of the most pressing issues facing the industry, the AFDO/RAPS Healthcare Products Collaborative will carry on Xavier Heath's legacy of delivering PharmaLink in 2022.

The AFDO/RAPS Healthcare Products Collaborative reflects the commitment of both organizations to continue the important work Xavier Health has done to advance the industry. This new partnership will also produce Xavier Health's other industry events—including the MedCon Conference, AI Summit, and Combination Products Summit.

The AFDO/RAPS Healthcare Products Collaborative pharmaceutical community consists of global regulators and industry thought leaders working to address complex challenges with scientifically sound, defensible and unbiased forums and training to support the advancement of innovation for the betterment of patients around the world.

At PharmaLink, we work to find solutions that will increase confidence in product quality throughout your products' life cycle management and global supply chain. We do this by aligning with the strategic priorities of the FDA and industry—and by helping participants create network links to drive compliant innovations. The solutions might not be evident within our companies, our industry, so we explore beyond our industry—beyond borders and beyond comfort zones.

Don't miss this opportunity to join your colleagues and global regulators from around the world so you can make a meaningful difference for your organization, and our industry, and most importantly, the patients.

## Support Continued Pharmaceutical Innovation and Advancement at this Premier Event

For more than 12 years, PharmaLink has united the pharmaceutical industry to work for a better tomorrow. Your sponsorship will demonstrate your support as a thought leader actively fostering engagement to identify true opportunities for change.

Thank you for considering one of the following levels of support.



**To reserve or for more information, contact Patrick Flynn at +1 301 770 2920, ext. 246 or [pflynn@raps.org](mailto:pflynn@raps.org).**



**HEALTHCARE PRODUCTS COLLABORATIVE**



## 2022 Sponsorship Opportunities

	Diamond \$25,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Leader \$3,500
<b>Experiential/Networking</b>						
<b>Pre-event attendee list:</b> Includes name, title and company for LinkedIn connections	✓	✓	✓	✓	✓	✓
<b>Thought Leadership</b>						
<b>Feature video:</b> Exclusive recognition and a :30 video during a session break (choice of break on a first-come, first-served basis)	3 breaks	2 breaks	2 breaks	1 break		
<b>Social media post on AFDO and RAPS LinkedIn:</b> 1200 x 628 banner with hyperlink, headline and message copy must be pre-scheduled and approved by AFDO/RAPS	3	2	1			
<b>Chat links:</b> Promotion of products, brand, contact forms, websites etc. to be posted in the chat box to all attendees	3	2	1	1		
<b>Profile page:</b> Dedicated page on event site and in event platform to showcase thought leadership, innovations, research and contact information	✓	✓	✓	✓		
<b>Branding</b>						
<b>Exclusive slide:</b> Displayed in virtual event platform before kickoff each day and during breaks	✓	✓	✓			
<b>Banner ad with hyperlink in virtual event platform:</b> ROS 200 x 200 placement	✓	✓	✓	✓	✓	✓
<b>Banner ad with hyperlink on event site:</b> ROS 728 x 90 placement	✓	✓	✓			
<b>Logo placement with hyperlink in event emails</b>	✓	✓	✓	✓		
<b>Sponsor recognition:</b> Logo placement on sponsor thank you slides and verbal recognition in sessions	✓	✓	✓	✓	✓	✓
<b>Logo placement with hyperlink on event site</b>	✓	✓	✓	✓	✓	✓



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